

# KIEFEL FIBER PACKAGING

TURNING YOUR SUSTAINABLE IDEA INTO AN  
ECONOMIC SOLUTION

**DRIVING**  
YOUR  
PERFORMANCE

## Changed Requirements of Packaging



## EPR / PPWR Influence



### REDUCE

- CO2 Footprint
- Landfill



### REUSE

- Refill Packaging



### RECYCLE

- Can also be compostable
- Paper Recycling up to 80%

## Cycle of Packaging – Kiefel Supports you in every stage



- Kiefel Supports your cycle with
  - Material R&D
  - Packaging Development / Design
  - Proof of Concept
  - Product validation
  - Scale up solutions



## Start of development – Product Requirements

### ■ Tub

- High barrier properties
- Complex and deep geometry
- Stackable
- Sealable
- Responsible for shelf life



### ■ Lid

- Low barrier properties
- Flat geometry
- Stackable
- No sealing, just protection

## Available Technologies - find the best fit

### ■ Wet Fiber

- Flexible in geometry in depth
- Flexible barrier possibilities
- High cycle time
- Control from raw material until final product

### ■ Dry Fiber

- For easier and flat geometries
- Apply of barrier very complex
- Fast cycle time





## Additional improvement of properties



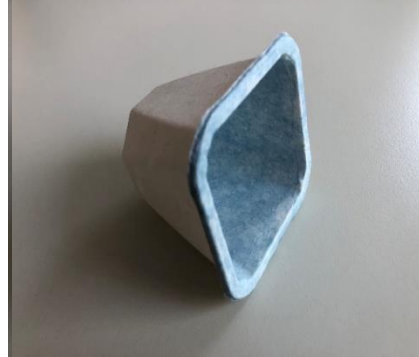
### Internal sizing

- Invisible and easy treatment
- Ideal for water and oil resistance



### MFC coating / dipping

- 100% Fiber based layer
- Increased barriers for all types



### Surface coating

- Coating improves oleophobic properties
- Industrial application is challenging



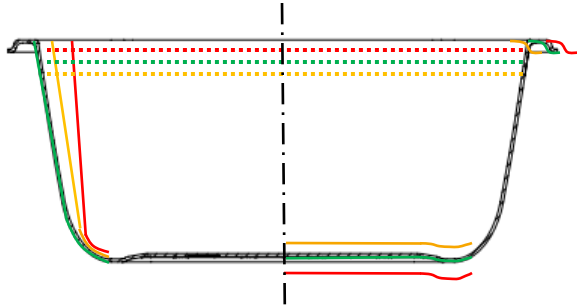
### Film lamination

- Best for long shelf-life
- OTR/WTR close to plastic packaging



# Material R&D | Butter Tub – Challenges

## Testing the POC products



Lamination

vs.

Coating



## Packaging Dialogue Days



Is the product ready for up-scaling?



**YES**

→ Enter next phase with the **KFT 90.1**

- Continue with Up-scaling phase
- Prepare for production
- Initiate Training for your staff

**NO**

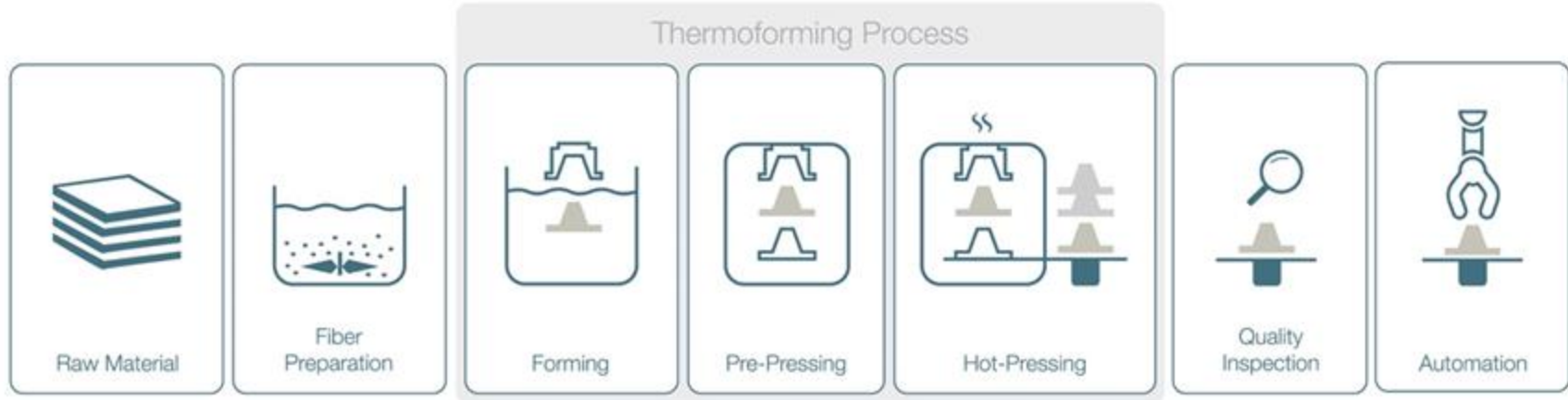
→ Start **new iteration** of feasibility study

- Discussion of the test results
- Define missed targets and fixes
- Improve result during next iteration

## Industrial Solutions – Wet Fiber

### Production concepts for Wet Fiber Thermoforming

- Material Preparation part of customers responsibility
- Consistency in production 0.8% - 1.2%



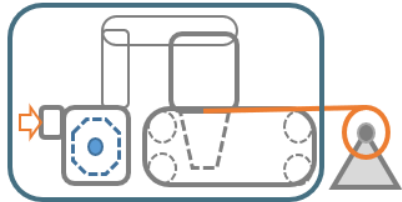
## Industrial Solutions – Dry Fiber

### Production concepts for Dry Fiber Thermoforming – Paper and Compressed Airlaid

- Separate process: Material supply and forming machine
- Product focus – variation on material and specification

#### Focus: Special material

Production of own designed material

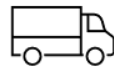


Stock:

- Purchase
- Own production
- Own Know-How



#### Focus: Standard material

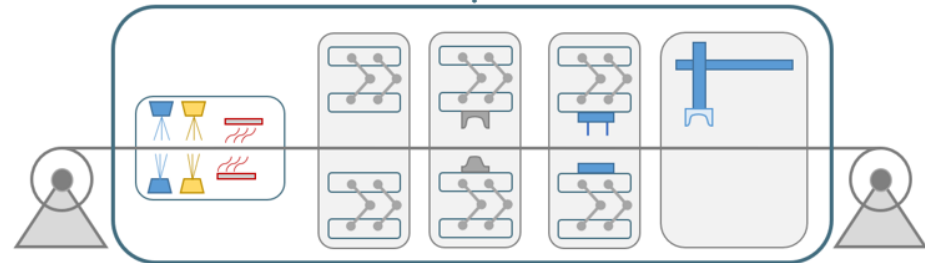


Papier / Airlaid  
Available on the market

#### Focus: Forming process



Modular tooling:  
combination +  
moving parts



Climate chamber

Precutting  
and / or  
preforming

Main  
forming

Postprocess  
and cutting

QS +  
Stacking

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